** Omega State Strategic Plan 2017-2019**

**"Promoting Praise & Possibility"**

**Janet McClaskey, Omega State President**

Goal 1: Honor our members

Initiative: Increase member joy and connect with each member

Objectives: Invite chapter members to send praise notes to each member during the year

Send praise notes to members within each Chapter from Omega State

Invite members to write "Thank a Member" notes at State meetings

Encourage Team Leaders to create email lists of corresponding Chapter representatives and share relevant content monthly

Create a *Travels, Toddlers, and Tidbits* section on the Omega State website to share personal details, increase member use of State website, and honor our differences

Initiative: Find a way to make sure each member wants to belong

Objectives: Encourage members to submit to the DKG Gallery in art, music, etc.

Invite Chapter members who have never served at the State Level to join Teams

Contact Chapters who don't attend State Meetings and invite them to come

Provide Chapter Presidents weekly or bi-weekly updates from International and State

Invite Chapters to take on Team roles

Invite Chapter Members to do 7 Minute Takeaways and make center pieces for State

Meetings to encourage both presenting and creating

Analyze member suggestions from evaluations and meet the requests

Publicize State and International scholarship opportunities, including Lucile Cornetet Award and DKGEF

Goal 2: Grow Leaders; Grow *As* Leaders

Initiative: Create strong leaders from Chapter level to State level

Objectives: Send monthly leadership tips directly to Chapters

Extend leadership training opportunities to members and non-members

Define the relationship between International, State, and Chapter levels and opportunities to lead at each level

Create opportunities for Chapters to share effective Programs with each other

Encourage members to publish in local, State, and International Publications

Encourage International Conference and Convention Attendees to publish in Omega Peaks and present at State meetings

Goal 3: Gather new members

Initiative: Each Member brings in 2 new members to be initiated.

Objectives: Invite each member to brainstorm educators she personally knows--public, private, home school

Encourage members to visit local schools and ask which educators are new to their campuses and volunteer to help newly employed

Share interested contacts with local chapters

Contact cities to see how they partner with educators

Make repeated contact with interested non-members from Leadership Trainings

Initiative: Help all educators and make Omega State important in Colorado

Objectives: Offer leadership training to non-members through a pre-conference at our Leadership Conference and invite them to join DKG

Develop a cross-state Leadership Conference with New Mexico

Encourage Chapters to share DKGEF resources with communities and schools to make their Chapters relevant in their communities.